

NIGHT OF LEGENDS

CORPORATE SPONSORSHIPS

WELCOME TO THE JEREMIAH CASTILLE FOUNDATION'S NIGHT OF LEGENDS.

The Fall of 2021 will mark 50 years since Coach Paul W. Bryant fielded the first integrated team with Black athletes. In December 2021, the Jeremiah Castille Foundation will host the Night of Legends event to highlight the golden anniversary of the first Black football athletes at the University of Alabama, while also providing a place of honor and reconnection for the brotherhood formed throughout the years.

We are excited to offer several sponsorship opportunities for this event. The support of the corporate community will ensure that this night is special for the members of the '71-'75 Alabama football teams and honor their commitment and sacrifice to be a part of the first integrated team at Alabama.

A tentative schedule for the Night of Legends is as follows:

- Private cocktail hour
- Silent auction
- Plated Dinner and Awards

- Dinner and Awards Presenting Sponsorship - \$50,000

Three (3) Tables (18 Guests) for Dinner and Awards, Eighteen (18) Invitations for Cocktail Hour, Dinner and Awards Printed and Digital Sponsor Logo Recognition, Social Media Promotion from Jeremiah Castille Foundation Channels and Commemorative Gift

- Cocktail Hour Presenting Sponsorship - \$20,000

Two (2) Tables (12 Guests) for Dinner and Awards, Twelve (12) Guest Invitations for Cocktail Hour, Shared Printed and Digital Sponsor Recognition, Social Media Promotion from Jeremiah Castille Foundation Channels and Commemorative Gift

- Gold Sponsorship - \$10,000

One (1) Table (6 Guests) for Dinner and Awards, Six (6) Guest Invitations for Cocktail Hour, Digital Sponsor Recognition and Social Media Promotion from Jeremiah Castille Foundation Channels

In addition to hosting the '71-'75 honorees, the Jeremiah Castille Foundation will draw on its vast network of friends and supporters to invite several special guests to the Night of Legends event. Those guests can be seated at tables amongst sponsors upon request to the Foundation in advance of the event.

If you are interested in learning more about our corporate sponsorship opportunities or becoming involved in the Night of Legends event, please email Rachel Castille at rachel@castillefoundation.org. A portion of your contribution to the Night of Legends will be tax deductible.